

Financial Literacy 10



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Course Outline



Why are you here?



**Let's help
Canadians
build
financial
resilience**

Course Synopsis

Financial Literacy 10 is an introduction to financial decision making through the seven main areas of focus: earning, saving, investing, spending, borrowing, sharing, and protecting. Students will gain an understanding of financial principles and being able to live within their means.

They will explore ways to create, modify and adapt a budget to respond to changes in income and expenses. Students will learn that many factors influence financial decisions. *Financial Literacy 10* is a building block that could lead to further understanding of Saskatchewan's economy and its position on the global stage. This course will prepare students who wish to take *Financial Literacy 20 and 30*.

What if you Don't learn about Financial Literacy?

- 39% of Canadians have *nothing* saved for retirement.
- Another 36% have less than \$5,000 saved.
- The average amount of credit card debt for households with *zero* or *negative* net income is \$13,359.
- Losing money (by not knowing where your money is going)
- **Canadians are 2 paychecks away from being broke**
- **A life of being broke!!!**



QUESTION OF THE DAY

Behavioral Economics

Q: How much does a lack of financial knowledge cost Canadians annually (in \$)?

[View blog post](#)



QUESTION OF THE DAY

Behavioral Economics

A:

\$1,389 per person
(\$40 billion in total)

[Source: National Financial Educators Council](#)

FOLLOW-UP QUESTIONS

1. Are there times that your lack of financial knowledge has cost you money? Explain.
2. What are specific examples that come to mind of how lack of knowledge about finance can cost people money?
3. Do you find this question motivational in wanting you to learn more about personal finance?

Some Stats

- 75% of American teens lack confidence in their knowledge of personal finance.
- 25% of Americans say they don't have anyone they can ask for trusted financial guidance.
- 23% of U.S. adults ages 18 to 29 have credit card debt that's over 90 days overdue.
- Americans owe over \$1.03 trillion in credit card debt as of Q2 2023.
- Only 57% of American adults are financially literate.
- 73% of teens want more personal finance education.
- Americans lose an average of \$1,819 annually due to financial illiteracy.
- 77% of Americans are financially anxious

Okay Boomer

Financial Literacy by Generation

Generation	Financial literacy rate
Gen Z	36%
Millennials	48%
Gen X	48%
Baby Boomers	59%

That's you guys....

Women are 40% more likely to have low levels of financial literacy.

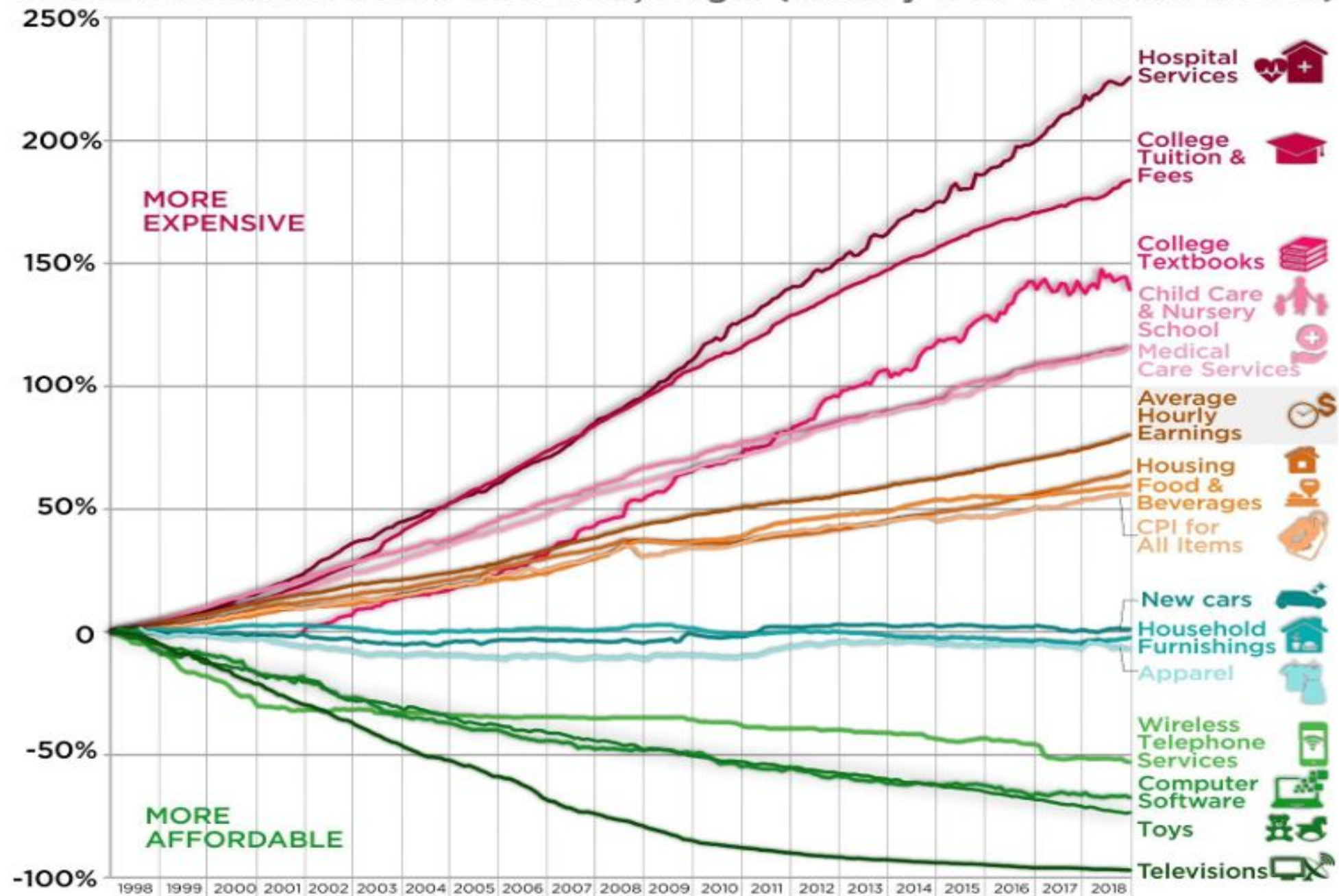
Financial Literacy Intro Cont.

For each slide: Individually, then with a neighbor, then with the class contemplate and talk about the following:

Describe what the graphic is telling us and how it relates to Financial Literacy.

20 Years of Price Changes

Selected Consumer Goods & Services, Wages (January 1998 to December 2018)



As you get older, you'll realize that a \$300 watch and a \$30 watch both tell the same time.

A Michael Kors wallet and a Forever 21 wallet hold the same amount of money.

A \$300,000 house and a \$100,000 house host the same loneliness.

A Ford will also drive you as far as a Bentley.

True happiness is not found in materialistic things, it comes from the love and laughter found with each other.

Describe what the graphic is telling us and how it relates to Financial Literacy.

THE TWO STEP PLAN TO MAKE \$1,000,000

1. Invest **\$250/month** in an S&P 500 index fund 
2. Wait **40 years** 

This has worked each and every year for the last 100 years. Average final value:

\$1,980,563

Describe what the graphic is telling us and how it relates to Financial Literacy.



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Average Canadian
post-secondary student
debt upon graduation:

\$26,680*

Youthonomics: financial literacy in high school

Against the backdrop of rising post-secondary debt, a recent Investor Education Fund study** explored early contributing factors among Ontario high school students aged 14 - 18.

PRIORITIES

What are high school students saving for?



Clothing



Entertainment



Technology



Gifts



Education

\$50 per pay period

<i>At Age</i>	<i>Jill Saves</i>	<i>Jack Waits</i>
22	\$1,200	\$0
23	\$1,200	\$0
24	\$1,200	\$0
25	\$1,200	\$0
26	\$1,200	\$0
27	\$1,200	\$0
28	\$1,200	\$0
29	\$1,200	\$0
30	\$1,200	\$0
31	\$1,200	\$0
	<i>If Jill stops</i>	<i>If Jill continues</i>
32	\$0	\$1,200

33	\$0	\$1,200	\$1200
34	\$0	\$1,200	\$1200
35	\$0	\$1,200	\$1200
36	\$0	\$1,200	\$1200
37	\$0	\$1,200	\$1200
38	\$0	\$1,200	\$1200
39	\$0	\$1,200	\$1200
40	\$0	\$1,200	\$1200
41	\$0	\$1,200	\$1200
42	\$0	\$1,200	\$1200
43	\$0	\$1,200	\$1200
44	\$0	\$1,200	\$1200
45	\$0	\$1,200	\$1200
46	\$0	\$1,200	\$1200
47	\$0	\$1,200	\$1200
48	\$0	\$1,200	\$1200
49	\$0	\$1,200	\$1200
50	\$0	\$1,200	\$1200
51	\$0	\$1,200	\$1200
52	\$0	\$1,200	\$1200
53	\$0	\$1,200	\$1200
54	\$0	\$1,200	\$1200
55	\$0	\$1,200	\$1200
	\$103,530	\$183,902	\$80,373
	▲ <i>Total Values</i>		

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